

MONETIZE ANDROID APPLICATIONS



Whether you are a beginner Android developer or part of a mobile development firm, this 2-day (12 hours) professional course will teach you the basic techniques to make money with your application and gain the best of it for your business.

Prerequisites

It is highly recommended for students to have basic object oriented programming skills - especially in Java. For a quick introduction on Java programming language, students can attend the “*Java Fundamentals for Android Programming*” courses provided by Android ATC.

At course completion, you will be able to:

- Understand different techniques to monetize your application
- Add advertisements without degrading the user experience
- Create Android applications with in-app billing
- Learn how to gather statistics about your application’s usage
- Publish and advertise your application effectively



COURSE FEE:
S\$1,350

Monetize Android Applications

Training at New Horizons Singapore

- 2 days (12 hours) of training included
- Courseware included
- Exam AND403 sold separately at **S\$250***

Refer to next page for course outline 

For more enquiries on enrollment and schedules, please contact **New Horizons Singapore** at
6822 8282 | newhorizons.com.sg | info@newhorizons.com.sg
1 Maritime Square #10-24/25 Lobby B HarbourFront Centre Singapore 099253

*Terms and conditions apply. All prices are subject to GST. All classes are subject to minimum participants per class. New Horizons Singapore reserves the rights to cancel and change the class dates.





COURSE OUTLINE

LESSON 1: How to monetize your application

- Different monetization techniques
- What's the best technique for your business
- Add advertisements to your application (Google Mobile Ads, InMobi,...etc.)

LESSON 2: Android Application with In-App billing

- Application requirements for in-app billing requirements
- In-app billing API
- In-app billing administration

LESSON 3: Licensing and Monitoring your Application

- Google Play Licensing
- Setting up Licensing
- Monitoring your app with Google Mobile Analytics

LESSON 4: Publishing your Application

- Methods to publish your application
- Publishing Process on Google Play
- Best practices for Releasing your Application

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